

# MISSIONARY MOMENT!

August 18, 2010



Sharing the Wordless Book with Icelandic kids.



One of the girls from the first picture, hanging out with me the next day.

## Breaking the Ice!

Greetings, friends and family!

As some of you may or may not know, we here at YWAM Pittsburgh have just completed this year's Joshua Generation (JG), which is our summer outreach program for teens. Each year, we take a group of students through a week or so of different lectures and teachings, showing them how to share their faith in Jesus with people on the street. For this year's oversea JG, we took a group of teenagers to Reykjavik, Iceland for two weeks of outreach.

For these two weeks, we performed dances and dramas each and every day, portraying the love of Christ, what He did for us on the cross, His resurrection, the incredible joy in heaven when people repent and

turn to Him, etc. After each performance, we would walk out into the crowds and talk to people one-on-one about their beliefs.

While there were many older folk who were clearly uninterested in Christ, it was truly a joy for me to see people of younger ages come to Jesus. My own personal highlight of the trip was the opportunity I had to lead a group of five kids to the Lord. One of our outreaches during the trip, was on a playground, full of kids. After our first performance, I shared the Wordless Book with these five kids and told them all about Jesus and His great love for us. I can not describe how truly excited I was to see the joy in each of their faces as they listened to every word I said and at the end,

when I led them through the sinner's prayer and they accepted Christ into their hearts and lives.

One girl in particular was noticeably exuberant after receiving Christ and spent the rest of her time there hanging out with me and was even more excited to see me the next day at a carnival in the same area. I hope to see those same kids in the near future and what Christ will be doing in them and through them by then.

All in all, we saw a total of 326 people come to Christ; the majority of whom were teens and pre-teens.

"I praise you, Father, Lord of heaven and earth, because you have hidden these things from the wise and learned, and revealed them to little children." **Matthew 11:25**

## Bringing Jesus to Philly!

Shortly before our outreach to Iceland, we brought a much larger group of students on a week-long outreach to Philly. Regardless of the dangerous atmosphere of this city, our students were exceptional in boldly sharing their faith with people and defending it with vital information we had taught them in weeks prior. Such evidence, when combined with the bold persistence from the students and staff, was used

powerfully by God to bring hard-hearted atheists, agnostics, and other individuals who were originally quite bitter towards God to saving, intimate relationships with Christ Himself. It is truly amazing how powerful the Word of God is when used in this way. Many we talked to were originally skeptical of the Bible; stating it was full of contradictions, with no real evidence to support its validity. After we provided them

with a significant amount of evidence however, particularly of the original manuscripts, dating back to the time of Christ, peoples' eyes were opened and they saw just how real Christ is and suddenly desired that relationship with Him. Because of conversations such as these, we had over 600 people choose to follow Jesus during this trip. It is awesome to see how the Light of Christ can soften the hardest and darkest of hearts.

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**Inside Story Headline**

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your prod-

uct or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research arti-

cles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a



**Caption describing picture or graphic.**

“TO CATCH THE READER'S ATTENTION, PLACE AN INTERESTING SENTENCE OR QUOTE FROM THE STORY HERE.”

**Inside Story Headline**

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note

business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures

or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new

**Inside Story Headline**

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and

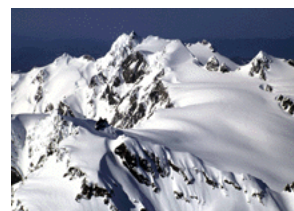
ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art

images from which you can choose and import into your newsletter.

There are also several tools you can use to draw shapes and symbols.

**Caption describing picture or graphic.**





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Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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**WE'RE ON THE WEB!**

**EXAMPLE.COM**

*This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.*

*It would also be useful to include a contact name for readers who want more information about the organization.*



Caption describing picture or graphic.

### Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can

summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products

or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a